

Notice for Students

04-SKLTCOA-EVE-22/23-

Date: - 23rd December 2022

All Students are hereby informed that the Seminar on "Art History in Architecture as an Entrepreneur" will be conducted on 3rd January 2022 for all architecture Students. Seminar Speaker is Ar. Shubhra Raje. This is an offline session from 02:30pm onwards.

Prepared by: Coordinator In-Charge SKLTCOA Approved by: Rupali Gupte, Principal, SKLTCOA

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Smt. K. L. Tiwari Education Society's
SMT. K. L. TIWARI
COLLEGE OF
ARCHITECTURE

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DTE Code No.: AR 3434

SKLTCA-

Date- 03-01-2022

Letter of Appreciation

To,

Ar. Shubhra Raje,

Respected Ma'am,

On behalf of Smt. K. L. Tiwari College of Architecture, we express our gratitude for your valuable time. Your Seminar on "Art History in Architecture as an Entrepreneur" conducted on 3rd January 2022 with students of B.Arch. was extremely beneficial in getting a prior understanding of the topic.

Students gathered a clear understanding and were able to resolve their queries through your interaction. Thanking you for the impeccable session conducted and looking forward to collaborating with you further towards similar such educational enhancements.

Truly appreciating your humble service towards our collaborative initiatives, we wish you all the best in your future endeavor.

Best Regards,

Prof. Rupali H. Gupte

Principal

Smt. K. L. Tiwari College of Architecture, Mira Road

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To,

Ar. Shubhra Raje,

Subject: Invite for conducting Guest Lecture at Smt. K. L. Tiwari college of Architecture.

Respected Ma'am.

Greeting of the day. On behalf of Smt. K. L. Tiwari College of Architecture, we are immensely pleased to invite you as a guest to conduct a seminar on "Art History in Architecture as an Entrepreneur" for our B. Arch students. The seminar aims to provide exceptional insights on the above topic.

We cordially invite you to discuss and share your knowledge and experience with our students. The seminar will be conducted on 3rd January 2022 at 2:30pm. Your interaction with the young students will be extremely beneficial to them in their academic journey.

Looking forward to hearing from you.

Best Regards,

Deat Megaras,

Prof. Rupali H. Gupte

Principal

Smt. K. L. Tiwari College of Architecture, Mira Road

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Survey No.268/1 & 268/2, RIS Building, Kanakia Park, Mira Road East, District Thane, Maharashtra - 401105. Tel.: 8007916355 | Email: kantitiwari1@gmail.com | Website: www.sktca.in



SMT. K. L. TIWARI OLLEGE OF ARCHITECTURE

Approved by Council of Architecture, New Delhi & DTE, Maharashtra State & Affiliated to University of Mumbai | DTE Code No.: AR 3484

Session on Entrepreneurship in Art History

Venue: Studio 2, 6th floor, Smt. K. L. Tiwari College of Architecture, Thane

Speaker and instructor: Ar. Shubhra Raje

Date: 3rd January 2022

Time: 2:30 PM to 3:30 PM

Introduction:

This session was organised to bridge the gap between art history and entrepreneurship for 4th year architecture students. It aimed to instil an appreciation for the art historical context behind architectural forms and styles, while also encouraging students to think entrepreneurially about how this knowledge can be applied in modern architectural practices.

Objective of the Session:

To demonstrate the relevance of art history in architectural designs.

To inspire innovative thinking in architecture by drawing lessons from art history.

To provide insights into building a successful architectural venture that respects historical contexts.

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Smt.K.L.Tiwari College of Architecture

3rd January, 2022

Be an Entrepreneur

Art History in Architecture as an Entrepreneur

SPEAKER -AR. SHUBHRA RAJE

OFFLINE SESSION

2:30 PM TO 3:30 PM

Venue

Smt.K.L.Tiwari College of Architecture Shree L.R. Tiwari Educational Campus, Mira Road - East, 401107 **Contact** 8007916355

Google Map https://maps.app.goo.gl/7SkkyR25VsGSWYBM8

Key Topics Covered:

Introduction to Art History and Architecture: Discussion about the intertwining histories of art and architecture, and the importance of understanding their relationship.

Entrepreneurship in Architecture: Introduction to the fundamentals of entrepreneurship and how they can be implemented in architectural ventures.

Historical Designs and Modern Interpretations: Analysis of iconic historical art pieces and buildings, and understanding their influence on contemporary architectural trends.

Market Analysis and Art History: Delving into how an understanding of art history can provide a unique selling proposition in the competitive world of architecture.

Building a Brand around Art Historical Concepts: Strategies for integrating art history knowledge into branding, marketing, and client relationships.

Key Takeaways:

Art history offers a rich tapestry of ideas and styles that can be incorporated into modern architectural designs.

Architectural ventures can stand out in the market with a unique blend of historical and

Contemporary elements.

Understanding and valuing art history can enrich an architect's design philosophy and lead to more holistic and grounded designs.

Entrepreneurial skills are crucial for architects who wish to make a significant impact in the industry.

Feedback from Participants:

- Most students found the intersection of art history and entrepreneurship refreshing and an eye-opener.
- Some suggested more hands-on workshops in the future, where they could practically apply art history concepts in design.
- A few students expressed the desire for more guest speakers from renowned architectural firms that integrate art historical elements into their work.

Recommendations for Future Sessions:

- Incorporate more interactive elements, such as design workshops or group projects.
- Invite practising architects who have successfully integrated art history into their work to share their experiences.
- Explore collaborations with art historians to deepen the content of the sessions.

Conclusion:

The session on Entrepreneurship in Art History for architecture students was a resounding success. It highlighted the potential that lies in merging these two fields and opened up new avenues for students to explore in their academic and professional journeys. With refinements based on feedback, there's potential for this to become a staple in architectural education programs.

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